

ARTUR ALIKIAN

About Me

Hello! My name is Artur, 33, from Tel Aviv. My hobbies are travel at the world, football and Xbox. Design for me is not just work, But a way of life and pleasure, the ability to create things and demonstrate my creativity every day.

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✉ artur.alikian@gmail.com

📍 Tel-Aviv

Skills

UI/UX

Web Design

Marketing Design

Social Media

HTML & CSS (Basic)

Softwares

Adobe Photoshop CC

Adobe Illustrator CC

Adobe XD CC

Adobe InDesign CC

Adobe After Effects CC (Basic)

Figma

Languages

Hebrew

Russian

English



WORK EXPERIENCE

2024 **Game Story - Gaming company**

2023 Marketing Designer

As a Marketing Designer at Bingo Bling, I was responsible for ideating and executing advertising and promotional campaigns to enhance game visibility. I designed various marketing elements such as pop-ups, banners, and game feature designs. I collaborated fully with the monetization department and was committed to meeting the company's objectives and deadlines.

2023 **Freelance at Playjax - Gaming company**

2022 Senior UI/UX and Marketing Designer

Senior designer in the Heat in Vegas slots game: responsible for the entire user interface of the game from the sketch to release of the design. As part of my job I was responsible for designing posts for social media on a daily basis. In this role - I designed a variety of marketing pop-ups, banners and design features. Cooperation with the development teams and the monetization department of the game while meeting a tight schedule.

2022 **Baba Entertainment - Gaming company**

2021 Senior Marketing Designer

Senior designer in Baba wild slots marketing department: Responsible for the process of developing ideas for advertising and promotional campaigns while promoting the game. In this role - I was design a variety of marketing pop-ups, banners and design for game features. Full collaboration with the company's monetization department. As part of this role, I was committed to the company's goals and their due dates.

2021 **Playtika - Gaming company**

2019 Marketing Designer

Designer in Slotomania's game marketing department: Responsible for the game's localization process for countries such as Russia, China, and Taiwan. As part of my job was to design Pop-ups and Banners and all the marketing materials needed by any country. As well as design for various social media games. In collaboration with the company's monetization department. The position is characterized by personal responsibility and a limited schedule for meeting the company's goals.

2019 **GVC Holdings - Sports betting and gambling company**

Marketing Designer

Designer in the marketing department: Responsible for building promotions and mini-games for the company's players around the world. Design for social media, building landing pages, and branding for company games. Collaboration with the SEO, Marketing, and Advertising Department. Working under an intense timeline for each release.

2018 **CodeNet - Website Builder and Internet Marketing**

2017 UI/UX Designer | Marketing Designer

Operating the company's studio: design and building responsive websites, designing for social media, and developing branding for clients. Collaborated with SEO, marketing, and advertising departments. Managed a high workload and tight schedule while achieving company goals.



EDUCATION

2016 **Graduation in ORT's Design course**

2015 Design foundations, marketing fundamentals, control of various graphics software, printing systems operation, advertising foundations, drawing and illustration, etc.

2010 **Graduate of John Bryce College**

2009 Graduated from the John Bryce College in the foundations of graphics, design for the world of advertising and the Internet.

2010 **Eironi Tet Tel-Aviv High School**

2004 Full matriculation certificate after 12 years of schooling in Eironi Tet Tel-Aviv, with specialization in Design studies, Graphic Design, and the history of art.



MILITARY SERVICE

2013 **Full military service until November 2013**

2010 Graphic designer and administrator of publications in the AKA of the IDF, Finished full military service with a First Sergeant rank.